

**Center for Economic Education**  
**Teacher Training Workshop**  
**September 7, 2013**  
**Meet Our Speakers**

**Robert L. Sexton**, Distinguished Professor of Economics at Pepperdine University.



Dr. Sexton has also been a Visiting Professor at UCLA's Anderson Graduate School of Management. His research ranges across economic education, labor economics, environmental economics, law and economics, and economic history. Sexton has written several books, including economics textbooks, and has published numerous refereed articles, many in top economic journals such as *The American Economic Review*, *Southern Economic Journal*, *Economics Letters*, *Journal of Urban Economics*, and *The Journal of Economic Education*. Sexton has also written more than 100 other articles that have appeared in books, magazines, and newspapers. He received the Pepperdine Professor of the

Year Award in 1991, a Harriet and Charles Luckman Teaching Fellow in 1994, Tyler Professor of the Year in 1997, and received the Howard A. White Award for Teaching Excellence in 2011. Sexton received his Ph.D. in Economics from University of Colorado.

**John Bradley Jackson**, Center Director, Center for Entrepreneurship



Professor Jackson is Director of the Center for Entrepreneurship, Mihaylo College of Business and Economics at California State University, Fullerton. Jackson is a Professor of Entrepreneurial Marketing, New Venture Creation & Launch, and Social Media. Known affectionately as "Professor JJ", Jackson brings practical marketing and sales knowledge to the classroom from both Silicon Valley and Wall Street. Jackson served as Vice President of Dataquest Incorporated for nearly ten years. Later, he joined Bowne and Company, the world's largest financial printer, and served as Senior Vice President responsible for sales, marketing, and operations. Jackson also was Sales Director at Forrester Research Inc., an

Information Technology advisory firm. As an entrepreneur, Jackson founded The BirdDog Group, a marketing and sales consulting firm that specializes in helping small and medium sized businesses with marketing and sales strategy. In particular, he is an expert in digital marketing including web development and search. In February 2007, Jackson wrote the book "First, Best, or Different: What Every Entrepreneur Needs to Know About Niche Marketing;" the book demystified the sometimes overly complex art of niche marketing and has received rave reviews for its easy-to-read style and common sense approach. His second book is called "Déjà New Marketing" and was published in 2010; this book explores social media, search marketing, e-mail marketing, blogs, and more. Jackson is very active in the philanthropic community having served on numerous boards.

**David St. Clair**, Department of Social Science, Troy High School, Fullerton, CA.

Mr. St. Clair teaches AP Macroeconomics and Economics at Troy High, a public magnet school noted for its distinguished Troy Tech and International Baccalaureate programs. St. Clair has taken his economics students to victory in several national competitions. He serves on several national and regional committees. St. Clair is also one of Troy High's varsity football coaches. Students' comments from his economics classes include, "YOUR THE BEST MR. ST CLAIR!!!! YOU ROCK!!!!" and "You rule Mr.Clair!!!! Here's ya inelastic demand curve!"

**Theresa Hagelbarger**, Business Teacher, Villa Park High School, Villa Park, CA.

Ms. Hagelbarger runs a unique business program at Villa Park High School, in Orange USD, bringing business, economic and financial literacy to her students. Hagelbarger teaches a variety of business courses, four of which are articulated with community colleges, enabling her students the opportunity to earn high school elective credits and college units. She is also actively involved in Career Technical Student Organization (CTSO), Future Business Leaders of America (FBLA ) and manages the chapter on her campus. She has made it her mission to bring economic and financial literacy to her students and students throughout her district and across the state by working with other schools involved in FBLA. Hagelbarger has found ways to integrate personal finance into other content areas. She works in partnerships developing new curricula and contributes to publications such as *QuickBooks Pro 2013*. Theresa Hagelbarger has been recognized by the California Council for Economic Education (CCEE) and was awarded VISA's May 2013 Innovative Educator and was named, Entrepreneurship Business Program of the Year – Orange County, Ernst & Young, May 2012, for her Villa Park High School Program.



**Professor Andrew Gill**, Associated Students Outstanding Educator of the year from the College of Business and Economics, 2012.

Dr. Gill teaches Principles of Microeconomics, Labor Economics, and Econometrics at the undergraduate level and Research Methods and Econometrics at the graduate level. Gill obtained his Ph.D. in economics from Washington State University. His research explores human capital issues, gender and racial discrimination, and occupational wage differentials. Gill has been invited to speak to institutional researchers and community college administrators about avenues for future research on community college issues. Gill's credentials include: Content Expert, U.S Department of Education, Institute of Education Sciences; Review Panel, District Level Accountability Framework for California Community Colleges; and Co-Editor of *Contemporary Economic Policy*. He has received major research grants and several prestigious teaching and research awards. Gill's publications include books on community college education and numerous articles in top economics journals.



**Professor Radha Bhattacharya** (pronounced Batta-char-ya), Director of the Center for Economic Education, Mihaylo College of Business and Economics at Cal State Fullerton.

Dr. Bhattacharya received the Mihaylo Faculty Fellowship Award in 2013. She has been at Cal State Fullerton for the past 24 years and obtained her Ph.D. in Economics from Pennsylvania State University. She has been a recipient of the departmental Success In Teaching Economics award for teaching economics. Bhattacharya teaches macroeconomic principles courses and does research in applied macroeconomics, housing cycles, and in economic and financial literacy education. She runs the Center's youth IDA program and Financial Literacy Lab. Past programs have been *Beat the Banker!* and *I Will Save!* Bhattacharya has published numerous research articles and has received several grants on financial literacy education.